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## INTRODUCTION TO GVUL

#### A Benefit That Works as Hard as You Do

Your employer would like to acknowledge your contributions to the company by providing employee benefits that are valuable to you and your loved ones. Life insurance is an important part of your benefit package—one that can significantly shape your family's future. With this in mind, your employer is pleased to offer you Group Variable Universal Life (GVUL) Insurance, issued by **The Prudential Insurance Company of America (Prudential)**.<sup>1</sup>

GVUL brings new life to life insurance with enhanced features that aren't available in traditional group life plans. GVUL provides a life insurance benefit plus the ability to build tax-deferred cash value. That means you can provide a plan of protection for your loved ones in the event of your death. And at the same time, you can bolster your financial security using GVUL's tax-deferred earnings feature.

#### Help Protect Your Financial Future

Life insurance plays an essential role in your family's financial strategy. Should anything happen to you, GVUL provides a life insurance benefit that is generally free of federal income tax.<sup>2</sup> This benefit can help safeguard your family's financial well-being, ensuring that their standard of living is maintained and future needs are met.

GVUL offers long-term insurance protection in many cases. You don't have to worry about losing your coverage simply because you retire or leave your employer. If your employment status changes, you can keep your GVUL coverage under certain circumstances.<sup>3</sup>

Another key feature of GVUL—one that makes it different from traditional group insurance plans—is the tax-deferred investment component. To take advantage of this feature, you can make GVUL contributions in excess of your required premium amount. These additional contributions are allocated to your selected investment options. Any buildup of interest or earnings in your investment options is tax-deferred. This helps you make the most of your premium dollars.

Your GVUL life insurance benefit amount usually includes your face amount and your cash value. In that instance, an increase in your cash value can boost the amount of your total benefit. For some Certificates, your death benefit is equal to just the Face Amount. Please consult your Booklet-Certificate to verify which Certificate type you have. Regardless of your Certificate type, your cash value may increase or decrease based on the performance of your investment options, but your face amount of life insurance is guaranteed.

Your cash value is accessible when you need it—for any reason. You can make withdrawals at any time, even before retirement, typically without incurring penalty charges. You generally won't be taxed on withdrawals up to your cost basis (which is the sum of premiums paid, less withdrawals and the cost of additional insurance benefits).<sup>4</sup> You can even take your accumulated cash value with you if you retire or leave your employer. GVUL helps you navigate changes in your financial circumstances with confidence.

## **GVUL ADVANTAGES**

GVUL can help you and your loved ones achieve a secure financial future. Below are some key advantages of GVUL that can help you reach your long-term financial goals. Please refer to your GVUL product prospectus for complete details, including fees, expenses, risks, policy restrictions, and exceptions.

### Long-Term Insurance Protection

Unlike group term life insurance plans, GVUL offers full life insurance coverage which, under certain circumstances, can continue up to age 100.3 Your face amount will not reduce due to changes in your health.5 This helps guard against any future uninsurability.

### **Coverage Continuation**

GVUL can go with you no matter where your career may lead. If you retire or leave your employer, you can continue your GVUL coverage under certain circumstances. You may pay any required premiums directly to Prudential by check or Electronic Funds Transfer (EFT), or have them deducted from your cash value. You may also eliminate future premium payments by using your cash value to purchase paid-up insurance for life. If you choose not to continue your coverage, you may surrender the certificate for cash value or exchange to an individual life insurance policy, annuity, or long-term care contract tax-free.<sup>6</sup>

#### The Certificate Fund

One important advantage of GVUL is the ability to build cash value by making contributions to the Certificate Fund element of your coverage. Any investment earnings or interest in your Certificate Fund are tax-deferred. Investment losses will reduce your Certificate Fund value, but will not reduce your face amount of insurance. Accumulated cash value can increase your life insurance benefit, which is currently free of federal income tax. The increase in your life insurance benefit can help your beneficiaries offset future inflation and cost-of-living increases.

You don't have to wait until you reach retirement age to access your cash value. GVUL lets you make withdrawals and loans from your Certificate Fund—at any time and for any reason—typically without any pre-retirement penalty charges. If you leave your employer for any reason, you can take your accumulated cash value with you.

GVUL enables you to build a customized investment portfolio to help you meet your long-term goals. Choose from a broad range of funds from leading asset managers, or select the Fixed Account option for a guaranteed crediting rate. When your needs and circumstances change, you can make tax-free transfers among GVUL's investment options.

#### Flexibility

As your life and needs change, GVUL can change with you. You can adjust your face amount, Certificate Fund contributions, and fund selections to accommodate changes in your lifestyle and finances.<sup>5</sup>

#### Insurance protection from a known brand: Prudential\*

When it came to selecting a quality provider that could add value to your employee benefits, your employer chose to work with The Prudential Insurance Company of America. Since 1875, the Prudential brand has been synonymous with helping people achieve financial security and peace of mind. Our well-known Rock symbol is an icon of strength, stability, expertise, and innovation that has stood the test of time. For up-to-date information about our ratings, please visit www.investor.prudential.com.

## **HOW GVUL WORKS**

### **Allocating Premium Contributions**

When premium contributions are made, any taxes attributable to premium are deducted up front. The remaining amount is allocated to the investment options in your Certificate Fund and has the opportunity to grow tax-deferred.<sup>7</sup>

Balances in the investment options are assessed a daily charge for mortality and expense risk. Balances are also subject to daily charges for investment management expenses, which vary by fund. On a monthly basis, a charge for the cost of insurance and any administrative fees will also be deducted from your Certificate Fund.

#### Withdrawals, Loans, and Payment of Claim

At any time, you can make withdrawals and take loans from the Certificate Fund to use in any way you choose. Distributions such as full surrenders, withdrawals, and loans may have tax implications. We suggest you consult your financial or tax advisor as Prudential cannot provide tax advice.

Withdrawals and loans will not reduce the amount of your face amount of insurance, but may reduce the life insurance death benefit. The life insurance death benefit is typically equal to the face amount of insurance plus the Certificate Fund value, less any certificate debt or outstanding charges. In some Certificates, the life insurance death benefit does not include the Certificate Fund value. The amount paid to your beneficiary upon your death is generally free of federal income tax.

### **Customer Support**

Each quarter, you'll receive a statement that shows the performance of your investment options and your current life insurance benefit amount. If you have any questions about your GVUL plan or need help with a transaction, call our GVUL Customer Service Center at 800-562-9874, Monday–Friday, 8 a.m.–8 p.m. ET.

# **NOTES**

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#### \*www.prudential.com

- 1. Depending on your Company's plan design, your GVUL coverage may be paid for by your employer, by you, or by both your employer and you. Please see your Company's Booklet-Certificate for details.
- 2. Life insurance benefits are generally free of federal income tax per IRC Section 101(a), but may be subject to federal estate tax.
- 3. Group Variable Universal Life (GVUL) gives you the option to continue coverage even if you are no longer employed due to voluntary or involuntary termination, retirement, or disability.

  This is called continued coverage. You can continue your coverage by paying premiums directly to Prudential or, if there is a sufficient balance in the Certificate Fund, Prudential will automatically deduct your premiums from the fund.
  - If your employer decides to move the GVUL coverage to another life insurance contract that allows for the accumulation of cash value, Prudential may terminate the certificate. Prudential may transfer the cash value of the certificate directly to the new group contract. You will then be subject to the features and guidelines of the new contract. Please see the GVUL prospectus for more information.
- 4. If the GVUL certificate is classified as a modified endowment contract (MEC) under IRS rules, distributions from the Certificate Fund may be subject to unfavorable tax rules and a 10% federal tax penalty if made before age 59½. Withdrawals will reduce the Certificate Fund's cash value and life insurance benefit. Withdrawals taken from a non-MEC life insurance certificate are generally tax-free up to the recovery of Cost Basis unless the certificate is classified as a "cash rich" certificate under IRC Section 7702(f)(7).
- 5. Changes to face amount are subject to requirements for evidence of insurability and your employer's benefit plan rules. Reductions in face amount could cause your Certificate to become a Modified Endowment Contract (MEC).
- 6. A life insurance certificate can be exchanged into another life insurance policy, annuity, or long-term care contract tax-free under the rules of IRC Section 1035. Receiving a cash surrender value may have tax consequences. You should consult your tax advisor for guidance on your specific situation.
- 7. Prudential's GVUL Customer Service Center monitors all contributions because they are subject to plan and Internal Revenue Code maximums. If cash contributions exceed certain limits and the GVUL coverage becomes a Modified Endowment Contract (MEC), different tax rules, and in some cases penalties, apply for lifetime distributions such as loans, withdrawals, and assignments (including distributions made in the two years prior to becoming a MEC). A MEC can result from premium payments or from a reduction in coverage (such as the purchase of paid-up life insurance). If this applies to you, Prudential will promptly notify you in writing of your status and advise you of your current options (if any) and by when you must respond. Prudential is not authorized to give tax advice—you should consult your tax advisor.

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You should carefully consider the investment objectives, risks, charges, and expenses of both the contract and the Funds before investing. This and other important information is found in the contract and Funds' prospectuses. Read them carefully before allocating any amounts to the Funds. To obtain a prospectus, please call The Prudential Insurance Company of America's GVUL Service Center at 800-562-9874.

Group Variable Universal Life coverage is issued by The Prudential Insurance Company of America and distributed through Prudential Investment Management Services LLC ("PIMS"). Both are Prudential Financial companies, Newark, NJ. This flyer is a summary of benefits. It does not contain all plan provisions, exclusions, and limitations. Availability of provisions and services may vary. A Group Contract with complete plan information will be provided. If there is a discrepancy between this flyer and the Group Contract issued by Prudential, the terms of the Group Contract will govern. Contract Series: 89759.

This brochure is intended to be a summary of benefits and does not include all plan provisions, exclusions, and limitations. Additional details about Prudential's GVUL plan can be found in the accompanying prospectus. A Group Contract with complete plan information, including limitations and exclusions, will be provided. If there is a discrepancy between this document and the Group Contract issued by Prudential, the terms of the Group Contract will govern.

This material must be preceded or accompanied by a current GVUL prospectus. If you did not receive it, please contact your Prudential representative.

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